



Michelle Smith »

# BUSINESS ADMINISTRATION

**MEET MICHELLE SMITH** - business administration major, Honors College student, volunteer extraordinaire and student organization officer. Initially, she didn't think this would be the right major, but a few experiences in an extracurricular student group opened her eyes and she hasn't looked back since.

"Like a lot of freshmen, I was considering several different majors. Then, I joined a student organization committed to using the power of entrepreneurial action to transform lives and shape a better, more sustainable world - and I saw

firsthand how business really can be an avenue for social enterprise. I learned how you can make an impact on people's lives through business."

With that organization, Michelle traveled to Cameroon as part of a contingent of students from the College who were delivering school supplies and computers to several elementary schools there. It was one of two study abroad trips she took to Africa (in the other was a semester in Ghana).

Despite her experiences abroad, Michelle identifies several courses she took in Charleston as highlights of the major. "I definitely liked my management class. It was really a case study course. The professor taught us about several failed situations that actually happened. To have professors with real-world experience in the field is a big advantage because those anecdotes taught me why management style is so important.

In another class, says Michelle, "We spent a lot of time discussing corporate cultures. For one assignment, we had to develop a presentation about a CEO and their success. It was fun. I chose John Lasseter with Pixar and developed a Prezi for the class.

"And that's partly what I love about this major. You get to see all sides and understand where others in the field are coming from. And that's one of the most important skills to demonstrate when looking for a job." 📍



COLLEGE of  
CHARLESTON

SCHOOL OF BUSINESS

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