

BUSINESS ADMINISTRATION

MEET ZORA BREWSTER - BUSINESS ADMINISTRATION major, volunteer extraordinaire and president of the Black Student Union. She's been interested in business since before high school, and she sees it through an exceptionally broad lens.

"My mother directs a nonprofit and my father has always worked in business," she explains, "so it's natural that I'm interested in both fields. I'm still not sure what direction I want my career to go, so I'm getting a lot of classes and co-curricular experiences under my belt to see what suits me best."

Two of her favorite classes iinclude Business Law and Management & Organizational Behavior.

"Business Law is one of the most informative and interesting courses you can take," she says. "And the management course really helps you understand how businesses work. Our course was teambased, and my team had to conduct an analysis that compared Tesla to Nissan. We looked at their organizational and management styles and assessed how those hindered or promoted success."

To complement her classroom lessons, Brewster has been racking up internship experience. She recently spent a summer working at BMW within that company's Cooperative Education Program, which enabled her to interact with senior executives, among other advantages. She also spent a year as an office intern with the Sustainability Institute, and just finished a semester-long internship with Metanoia – a loal community-building nonprofit.

"Business administration at the College is an amazing program," she says. "All the professors I've had are so supportive. The School of Business in general really invests in its students, and everyone here is genuinely committed to your success. There are great connections to be made, you just have to avail yourself and work hard in class. In the end, you get such great grounding here for a successful future."



DEPARTMENT OF MANAGEMENT AND MARKETING

HENRY XIE department chair 843.953.6658 xiey@cofc.edu go.cofc.edu/academics

OUR GRADUATES COMBINE KNOWLEDGE FROM A LIBERAL ARTS AND SCIENCES CURRICULUM WITH EXPERTISE FROM IN-DEPTH COURSEWORK IN ACCOUNTING, ECONOMICS, FINANCE, STATISTICS, MATH, MANAGEMENT AND MARKETING. THEY'RE TAUGHT IN WORLD-CLASS FACILITIES BY EXPERIENCED FACULTY WITH DIVERSE, REAL-WORLD AND ACADEMIC BACKGROUNDS AND BENEFIT FROM MYRIAD OPPORTUNITIES FOR INTERNSHIPS AND FIELD RESEARCH.

)) CONCENTRATE IN ANY OF THESE AREAS:

-) FINANCE
-) HOSPITALITY AND TOURISM MANAGEMENT
- **LEADERSHIP FOR SUSTAINABILITY**
- **)** ENTREPRENERSHIP
-) GLOBAL LOGISTICS AND TRANSPORTATION
-) OR REAL ESTATE.